

SF Bay Area/Hawaii | (808) 359-9090 | hokeolani@gmail.com | jillyfishrock.com

Dedicated illustrator with proficiency in conceptual and narrative illustration, comics, and character design. Adept at working in both independent and team-based settings. Seeking job experience in organizations specialized in design, illustration, animation, and comics.

EDUCATION

Illustration BFA, May 2023, California College of the Arts - San Francisco, CA

EMPLOYMENT

Assistant Product Designer, September 2023 - Present, The Kira Shop, San Francisco/Honolulu

- Generated graphic mockups for various merchandise
- Illustrated original designs for different products and brands across multiple store locations
- Researched and communicated with multiple vendors and manufacturers to recieve product

Social Media Manager, February 2020 - May 2023, California College of the Arts, San Francisco, CA

- Designed and published over 50+ digital and print graphics for Student Life events and social media channels
- Established personality and consistency on the Student Life Instagram page through a re-interpretation of the school's mascot and monthly, culturally focused illustrations
- Effectively communicated with supervisors and various departments to discuss upcoming events and issues
- Coordinated a consistent and themed posting schedule to keep the CCA Community informed and engaged

Art Assistant Internship, July 2019, Maui Hui Mālama Learning Center, Wailuku, HI

- Collaborated with Noble Richardson and 2 other local Maui artists to paint a mural representative of the Hui Mālama's missions and values
- Communicated effective strategies, ideas, and feedback for efficient creative problem solving for the mural

SPECIAL PROJECTS

Illustrator, "The First Feather Cloak!", Maui Strong Comic Book Anthology, Spring 2024

- Effectively translated the writer's script into dynamic and compelling illustrations
- Designed all visual aspects of the comic, including character designs and panel compositions
- · Communicated effectively with project lead Carl Shinyama and fellow artists and writers

Lead Designer, California College of the Arts' Spring Fair, March 2023

- Engaged and communicated with coworkers and vendors for constructive feedback on poster
- · Designed and oversaw all aspects of the visual marketing for the project and the CCA Student Life Instagram
- Distributed a 100+ posters across the immediate San Francisco Bay Area
- Researched and conceptualized numerous designs and compositions for all graphics

SKILLS

Procreate, Adobe Photoshop, After Effects, Premiere Pro, Final Cut Pro, Illustrator, Graphite

EXHIBITIONS

- Solo Exhitibion, CCA Design Division Senior Show, California College of the Arts, San Francisco, CA, 2023
- 808-415: All Hawai'i Grown Artist Exhibition, Rossi Mission, San Francisco, CA, 2023